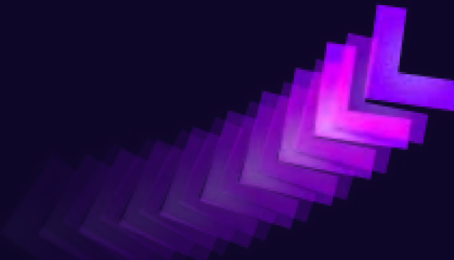
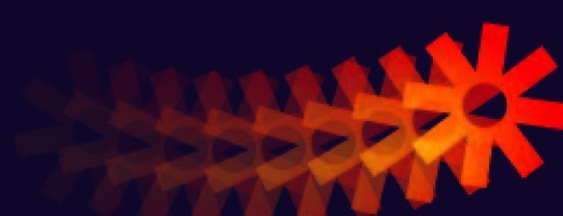
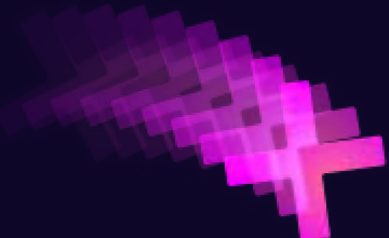
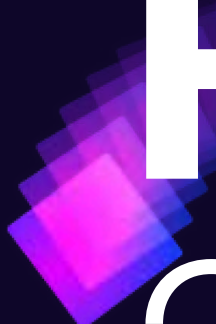


Highlights

2024



ZATTOO

STREAM IF YOU WANNA GROW FASTER

January



TV campaign on the elimination of apportionability

In January, Zattoo is launching a new campaign in Germany addressing the upcoming end of the so-called elimination of cost apportionment for cable TV. In a TV spot, Germans bid farewell to their traditional cable connection. The campaign highlights the recently launched Zattoo Smart HD subscription, positioning Zattoo as an affordable alternative for live HD television.



February



Zattoo wins prestigious CHIP TV streaming test in Germany

The tech magazine CHIP has once again named Zattoo as the ultimate test winner among TV streaming services. Additionally, the affordable Zattoo Smart HD subscription, launched in November last year, was recognized as the "Best Value" choice.

Swiss cable operator Sasag updates TV starting page with Zattoo

Sasag has revamped its sappTV platform with Zattoo, offering personalized recommendations, seamless live and on-demand switching, and features like live pause, restart, and 7-day replay across all devices.

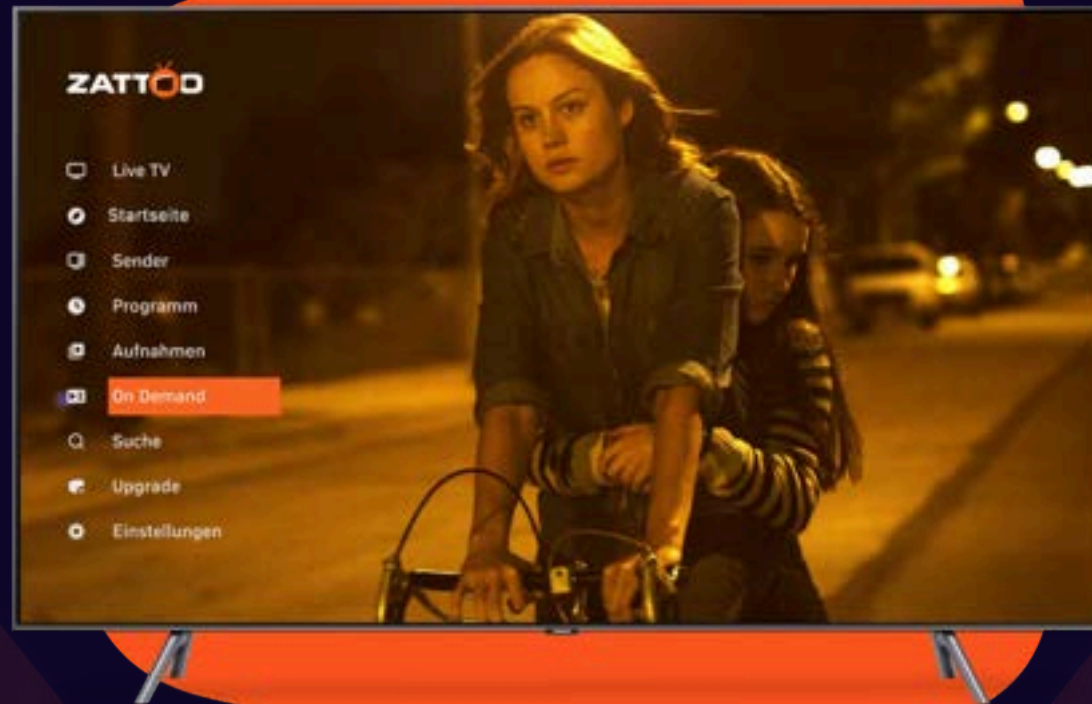


Zattoo and DNMG expand partnership

Zattoo and DNMG are expanding their partnership, launching the "Zattoo Smart HD" subscription for DNMG network operators following the end of cable TV apportionability.



March



Zattoo launches its own media library **Zattootheek**

Zattoo is introducing its own media library called the "Zattootheek," significantly expanding its on-demand offering. Users in Germany and Austria can now access over 30,000 documentaries, reports, movies, and series, including genres like crime, comedy, action, and thrillers.



April

Vereinigte Stadtwerke launches TV service with Zattoo

Vereinigte Stadtwerke is launching the IPTV service "VS Media IPTV," offering more than 130 TV channels in both SD and HD, powered by Zattoo.



May

Zattoo develops new advertising technology in collaboration with Sky Switzerland

The technology, tailored for Sky Switzerland, will be implemented from May 27 as part of Sky's new ad-supported "Sky Show Light" subscription. Additionally, Zattoo will now handle ad sales for Sky Switzerland.

Westconnect upgrades TV platform with Zattoo

Westconnect upgrades E.ON TV with Zattoo's white-label solution. From June 2024, E.ON TV will offer 140 channels, FAST channels, and features like replay and recording – just in time for the 2024 European Football Championship.



June

Kabel-TV Lampert signs long-term contract

Kabel-TV Lampert extends its partnership with Zattoo until 2030, continuing to offer cutting-edge TV experiences with over 280 channels and features like 7-day replay and recording options.

LAMPERT



MEINE WELT



Näher dran.

Highlights



Seit 13:00



17.6. | 12:55



Seit 12:00

Highlights



Sender



Programm



Aufnahmen



Einstellungen



Filme >



2021 War of the Worlds: Invasion fro...

14.6. | 20:15



HD

Rindvieh à la Carte

16.6. | 15:30



17.6. | 02:55



July

Kabelnoord selects Zattoo for TV streaming

The Dutch provider Kabelnoord is modernizing its TV offering for 25,000 customers with Zattoo's white-label solution, providing them with a modern, flexible, and future-proof TV platform.

kabelnoord 
internet televisie telefonie



August

Zattoo welcomes Dr. Nikoletta Tamas as the new CPO

Zattoo is pleased to announce Dr. Nikoletta Tamas as the new Chief People Officer (CPO). This underscores Zattoo's commitment to enhancing team satisfaction and fostering a high-performance, innovative corporate culture.



Zattoo collaborates with Media Distillery on new product suite

Zattoo integrates AI-powered solution from Media Distillery to enhance the streaming experience. The partnership enables TV operators to provide more accurate EPG data and automatic ad break detection, making replay and catch-up content more seamless and monetizable.



September

Wao upgrades TV platform with Zattoo in Denmark

Denmark's leading internet provider Wao is upgrading its TV platform with Zattoo's TV-as-a-Service solution. The partnership enables flexible TV features like à-la-carte channels, an extensive VOD library, and an enhanced multi-device experience.

Zattoo redefines streaming at IBC 2024 with Stream API applications and services

At IBC 2024, Zattoo introduces its new Stream API suite – a powerful set of tools enabling developers and operators to create next-generation streaming experiences.



October



Roger Elsener becomes the new CEO of Zattoo

Roger Elsener will take over as CEO of Zattoo AG, succeeding Nick Brambring as of October 1, 2024. Under his leadership, Zattoo aims to drive its next phase of development, with a focus on sustainable growth and strengthening its B2C and B2B product offerings.



October

Sky Switzerland is an early adopter of the Stream API product suite

Sky Switzerland becomes the first partner to adopt Zattoo's new Stream API. The collaboration enables Sky to develop modern IPTV applications with innovative features like Advertising API, Playback SDK, and telemetry, unlocking new monetization opportunities.



November

Paul Fournier as the new Vice President of Strategy & Projects

Zattoo names Paul Fournier as VP of Strategy & Projects. He will drive strategic development, lead key projects, and report directly to CEO Roger Elsener.



Zattooies unite for an unforgettable Year-End-Event

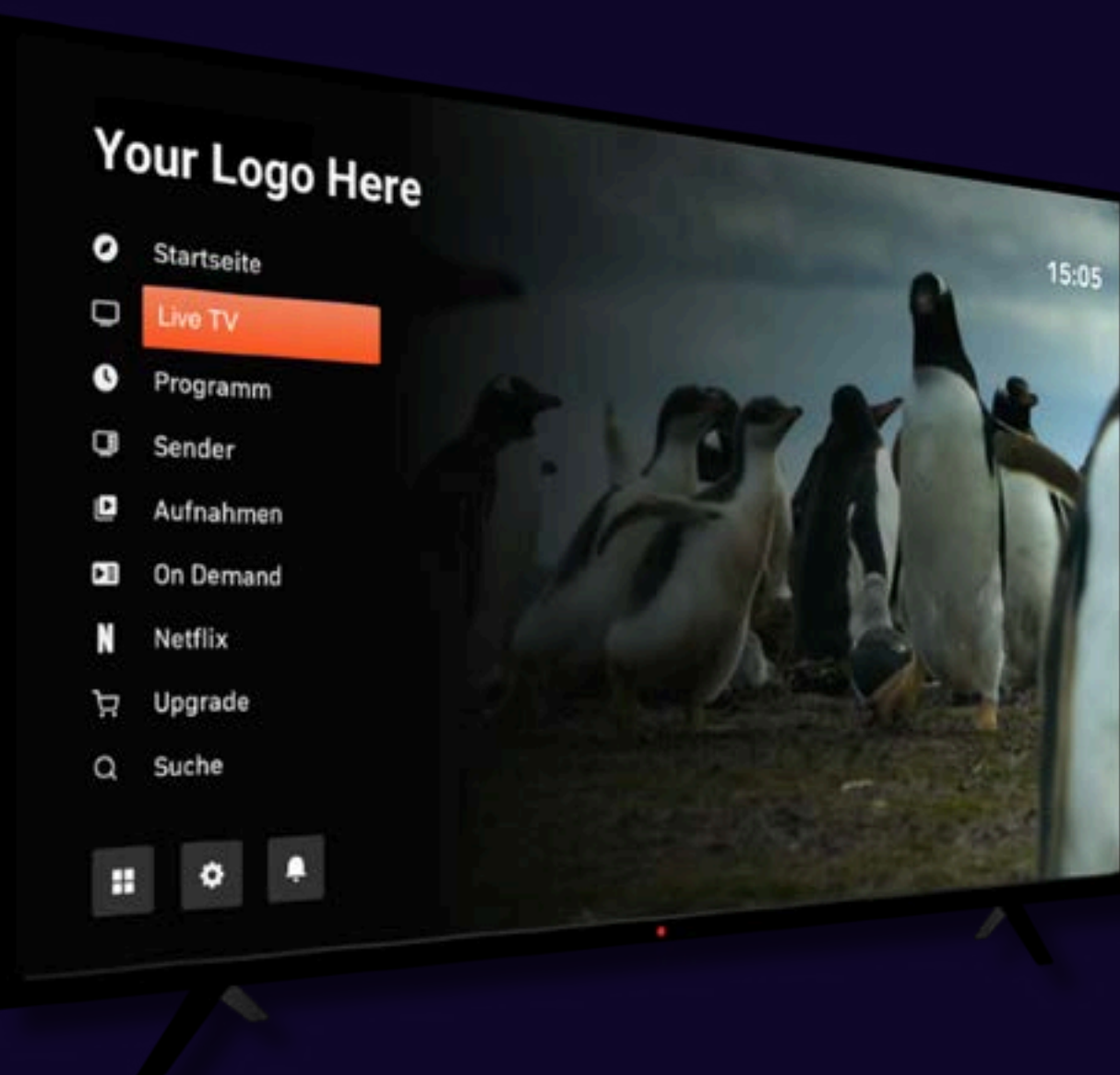
Zattooies come together in Berlin for our 2024 Year-End Event, themed "Cologne Carnival." Over three days, we celebrated achievements, strengthened connections, and shared our vision for an exciting 2025.



December

Zattoo B2B customers achieve significant subscriber growth

Zattoo's B2B customers experienced a **remarkable 23.9% growth in MAS** from December 2023 to December 2024, highlighting the strong demand for our scalable TV streaming solutions.





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